

### Personal Statement

I am a 19 year old confident lady. Indeed, I have been able to weather through multivariate challenges that have fraught my life with utmost zeal and zest. My philosophy of life is that a hopeless person is as good as dead. Looking at life with a positive attitude has always been my slogan because life is not a bed of roses. Having come from India, I was lucky to commence my studies in visual communication at the Fashion Institute of Design & Merchandising (FIDM). My experience is that of a bumpy ride because my studies were often interrupted by confidential family challenges. This made me move back and forth to United States. Unfortunately I could not complete my classes. At some point, I thought that my world was crumbling down my feet. I was completely dejected. For a moment I thought life was totally unfair. A hardy persona is what I have become. Life has taught me through challenges. Looking back I have learnt to appreciate the challenges in my life. I have made lemonade out of my lemon, quite literally.

The fascinating art of graphic design, typography, drawing, animations, signs and illustrations has always been my passion and as such no amount of drawbacks will stop me from completing my course and advancing to the highest level possible. Each day is a learning experience and the knowledge I have acquired is immense but it is never enough. The ability to transform images to something tangible is what stimulates me towards becoming an influential figure to the society. Those who come after me will need a mentor to guide them and encourage them that they can make it despite the odds. I have the conviction that even though I have not yet achieved my goals, I will someday. According to Stella Adler, 'life beats down and crushes the soul and art reminds you that you have one'. These words have kept me going.

Visual Communication is part of everyday life. Art is enshrined in the cultural backgrounds of almost all cultures in the world. It naturally flows in people's way of life. Technology is responsible for bringing a revolution in the field of art. Be it the cartoons on our screens, the website and multimedia designs, photographs, movies in cinemas, the beauty of architecture and interior design, fashion on the streets, just to name but a few. All these demonstrate the beauty of creativity thanks to visual communication. It is this splendor of man's creativity that makes me marvel at life. Ideas are expressed through a number of mediums. Whether it is the dull days or bright days, art has had a way of putting a smile on my face. I realize it is the love I have for art that has made the strong person I am today. What best way to have an informed, happy and resourceful society than to equip it with the necessary skills?

To assume that I have not been through emotional destabilizing moments would be a lie. Now more than ever I am emotionally and mentally ready to take off into greater heights. I can proudly attest to the fact that challenges, if positively taken, can help one discover their true self. Thanks to Oscar Wilde's words that 'no great artist ever sees things as they really are'. These words have made me realize that I am destined for greatness despite the challenges. Visual communication has, is and will always continue to fascinate me. It is for these reasons that I believe that this college will provide me the serene environment to complete my Associate in Art degree classes.